



Erasmus+



ISE - " INVOLVEMENT INTO SOCIAL ENTREPRENEURSHIP "

**11<sup>th</sup> to 19<sup>th</sup> OCTOBER 2017**

**London / United Kingdom**

**KA1 Mobility of Youth Workers**  
**Organized by "GANIMEDE LTD"**

### Summary of Project

The training “Involvement into social entrepreneurship - ISE” aims to clarify and promote the concept of social entrepreneurship among NGOs and young people including those with fewer opportunities, to open social enterprises on NGOs’ base and to prepare youth workers, youth trainers and youth leaders to deliver trainings and other educational activities on social entrepreneurship to NGOs and young people including those with fewer opportunities in their home countries and internationally.

The objectives of the training course are:

- 1) To get participants familiar with the concept of social entrepreneurship and the main competences relevant for social entrepreneurship.
- 2) To provide participants with the opportunity to exchange experience and expertise in the fields of social entrepreneurship.
- 3) To develop the essential entrepreneurial skills and competencies at youth workers, youth trainers and youth leaders.
- 4) To provide participants with the tools and methods on how to develop the idea of a social enterprise, open and run it.
- 5) To equip youth workers, youth trainers and youth leaders with the tools and methods for trainings and projects on social entrepreneurship for NGOs and young people including young people with fewer opportunities.
- 6) To promote diversity, intercultural and inter-religious dialogue, common values of freedom, tolerance and respect of human rights.
- 7) To explore practical ways of using social entrepreneurship in order to reach young people with fewer opportunities including refugees, asylum seekers and migrants, promoting fundamental values of our society among them and enhancing media literacy, critical thinking and sense of initiative.

The training will get together 32 youth trainers in non-formal education, youth workers and young leaders from ten Programme countries such as Spain, Greece, Czech Republic, Bulgaria, Italy, Lithuania, Turkey, Norway and United Kingdom who want to develop their skills in social entrepreneurship for conducting trainings and projects for young people and NGOs and mentoring NGOs on opening social enterprises on their base in their countries and internationally.

The training course “ISE” will consist from one training and work at home under trainers’ mentoring.

The training will consist of the next thematic parts:

- 1) Understanding of social entrepreneurship and essential competencies for entrepreneurship. Ecosystem of social entrepreneurship.
- 2) Problems’ and needs’ analyses.
- 3) Design thinking methodology.
- 4) Business model canvas and lean canvas.

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- 5) Support structures for entrepreneurs and funding opportunities.
- 6) Marketing, branding and PR.
- 7) Effective communication: teamwork, meeting management and human resource.
- 8) Managing finances.
- 9) Strategic planning and development.
- 10) Understanding and designing of workshops and trainings on social entrepreneurship.

### **Profile of Participants and Working Language**

**Profile of participants:** Youth workers, Trainers, Youth leaders. Who is interested to open a social enterprise or has an existed social enterprise.

Please look at table below to see how many participants are needed for each country.

**Age:** 18 – 35 years old.

**Language:** The language of the course will be English. Participants should be fluent in English

### **Working Methodologies**

Our training course will be based on non-formal education methods such as group works, simulations, individual reflections, peer to peer learning etc.

It means that learning is based on your experience, your motivation and your needs. You are responsible for your learning but the team

### **Responsibility of Partner Organizations**

- Finding motivated and experienced participants
- to assist travel arrangements
- to warn the participants about the travel documents for reimbursement.
- to inform them about the schedule, tasks, duties and rules.

### **Responsibility of Participants and Application**

- Please inform the organization if you have any kind of allergies, chronic diseases or disabilities. If you are vegetarian or vegan, it is also required.
- to search and inform us about the details of the tickets and buy them **AFTER GETTING CONFIRMATION** from the coordinator.
- to inform the hosting organization about the arrival
- to attend in the all sessions of the project activity.

### **Application Form and Deadline:**

Please fill in the application form online.

**Application form:** <https://goo.gl/forms/DzIxmy7Fky9FzLUA2>

**Deadline:** **15 September 2017**

### **Preparation for the Training Course**

**Participants will need to cooperate with participants from same country by;**

Preparing 5 minutes presentation about social enterprise and good examples in your country as a country group.

**Learning goals;**

- You need to prepare individual; Learning goals for the project, their contribution to project.

**Intercultural Night**

- For intercultural night please bring food, drinks, and snacks to present during intercultural night. You can also show dance, play music etc.

### Financial Issues and Conditions

We will reimburse travel cost after training course via **bank transfer**. However, if you have problems with bank transfer – let us know and we will try to reimburse the travel costs in cash on the spot during the training course.

**!Note (IMPORTANT!):** We will **NOT REFUND** any tickets that have been purchased **by a travel agency**, this is not the most cost effective method and will **NOT** be refunded!

**!!!Note: Reimbursement of travel costs will only be done upon presentation of all (including return tickets) original tickets, receipt/invoices and boarding passes. Please print before all documents, which are related to travel expenses.** This means that once home after the training, participants will be asked to send the originals of all return documents and boarding passes. Please remember to **bring the original invoices** – there will be no reimbursement without the original invoices and tickets with indicated Names of travellers, description of the journey, indication of cost and currency and date of travel.

**Please do not lose your boarding passes; you will need them for reimbursement of travel cost.**

**!!!!Note:** If participants pay for their ticket with a credit card, they are requested to bring along the confirmation of payment (i.e. credit card slip and/or bank statement).

**!!!!!!Note:** Reimbursement will be done in EUR, regardless of the currency indicated on the ticket and receipt/invoice. Any tickets purchased in a local currency other than EUR, will then be converted and calculated according to the exchange rate of the month when the grant agreement for this project will be signed by the NA, as stated in the official European Commission web-site at <http://ec.europa.eu/budget/inforeuro/index.cfm?Language=en>

**!!!!!!Note:** Finally, please print all documents related your travel (Electronic Tickets, bus tickets etc.).

We kindly ask you to bring money you will need to spend for your own goods during project.

#### **Participation Fee**

There is a participation fee – **40 Euro**. We will **deduct this fee from travel reimbursement** fee to make the process easier for everyone.

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**Maximum Travel Cost Limit Per Country/Per Person**

<b>Countries</b>	<b>Number of Participants</b>	<b>Maximum Travel Cost/per person (euro)</b>
<b>Bulgaria</b>	<b>3</b>	<b>275</b>
<b>Czech Republic</b>	<b>3</b>	<b>275</b>
<b>Greece</b>	<b>3</b>	<b>360</b>
<b>Italy</b>	<b>3</b>	<b>275</b>
<b>Lithuania</b>	<b>3</b>	<b>275</b>
<b>Norway</b>	<b>2</b>	<b>275</b>
<b>Spain</b>	<b>3</b>	<b>275</b>
<b>Turkey</b>	<b>3</b>	<b>360</b>
<b>United Kingdom</b>	<b>3</b>	<b>180</b>

**Not:!** Tickets purchased by travel agency or tickets purchased without confirmation of coordinator organization will not be reimbursed.

**Health Insurance**

**Personal accident insurance** for participants will be provided.

Health insurance is not provided and will not be reimbursed by the organizers.

Participants are strongly suggested to make a health insurance.

**Training Venue and Travelling Arrangements**

**Accommodation Venue: Rest Up London Hostel**

**Address:** Driscoll House, 172 New Kent Rd, London SE1 4YT, UK

**Phone:** +44 20 3642 4549

<http://www.restuphostellondon.com>



Rest Up London hostel is located in the heart of London in Zone 1 with close to the River Thames with walking distance to all the major tourist locations like Tower Bridge 10 mins walk, Shakespeare Globe 15 mins walk, HMS Belfast floating Museum 10 mins walk. It is also 5 mins walk to the Worldview Impact Foundation HQ on Pope Street right off Tower Bridge Road.

**Accommodation and food & beverages;**

**You will share the rooms with 4 people or 6 people in room.**

English breakfast, packed lunch and 3 course dinner will at training venue.

Working room will be also at training venue.

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**How to get there?**

Well, you are in London and you always have an option to find the best way from the place you are located to the hotel using [Google maps](#) (it works very good) especially taking into consideration the time of your arrival.

We will give you just some tips for the best way. **The hotel is located in central London.** So you need to arrive to London Bridge station.

If you arrive to **Luton, Stanstead, Gatwick** and even **Heathrow** airport the cheapest way to come to Victoria Coach Station is a bus. It can be the [National Express](#) or any other bus service – feel free to check at your arriving airport website. You can buy the ticket in advanced online or on the spot. From Gatwick and Heathrow you can take a train but it is more expensive – so check the price before as well as your travel budget limit.

From Victoria Coach Station you will need to go Victoria Station where the underground (or Tube how they call it) is to arrive to any stations where you can take **District Line** and then Change to **Jubilee** which will take you to London Bridge Station. (It can be Stratford or Liverpool Street Station or any other) train towards London Bridge.

If you want to public transport make sure you buy **Oyster card (Public Transport Card)** in the bus as **they do not accept cash.**

Regarding the tickets – if they still fix in your reimbursement limit keep the receipts please. In London you can buy an Oyster card for the trips as well as separate tickets.

Incase you travel with Oyster, you should get receipt and the reimbursement will be only for travel cost but not for cost of card (Oyster).

Please keep all the receipts for travel reimbursement.



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**Draft Program**

D/H	11-10	12-10	13-10	14-10	15-10	16-10	17-10	18-10	19-10	
08.30	<b>Arrival</b>	<b>Breakfast</b>								
10.00		Getting to know each other	Ecosystem of social entrepreneurship	Design Thinking	Field Visit – Social Enterprise	Business Model Canvas	Marketing, branding and PR	Elevator Pitch	<b>Departure</b>	
11.30		<b>Coffee Break</b>								
11.50		Presentation of the program, the methods and the aims of the project	Ecosystem of social entrepreneurship	Design Thinking	Free Time	Business Model Canvas. Presentation of the results	Managing finances	Social Impact		
13.00		<b>Lunch</b>				<b>Lunch</b>				
14.30		the program, the methods and the aims, Erasmus+ Programme and YouthPass	Problems' and needs' analyse	Design Thinking		Support structures for entrepreneurs and funding opportunities	meeting management and human resource	Strategic planning and development		
16.00		<b>Coffee Break</b>				<b>Coffee Break</b>				
16.20		Getting to know each other	Understanding of terminology	Introduction into Design Thinking	Introduction of Business Model Canvas	Effective communication & teamwork	meeting management and human resource	Evaluation of Training Course		
18.00		<b>Reflection Time</b>			<b>Reflection Time</b>					
19.00		<b>Dinner</b>								
20.30			Intercultural Night			Movie Night		Farewell party		

**Contact Details**

**Zek Dundar**

Consultant and Coordinator

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**Deadline for application: 15 September 2017**